



## **Allan Clack, President of Cascade Telecommunications, Speaks at Technology Assurance Group's Regional Meeting**

*West Coast's Elite Business  
Communications Providers Discuss  
Issues Impacting Their Industry*

BEND, OR — September 18, 2007 — Cascade Telecommunications, Inc., the region's leader in business communications, announced today that the company's president, Allan Clack, spoke at Technology Assurance Group's Western Regional Meeting recently held in Denver. Technology Assurance Group (TAG) is an organization of independently owned business communications companies representing over \$385 million in products and services in both the United States and Canada. Mr. Clack shared his expertise and valuable insight on a number of issues impacting the West Coast's elite providers and their customers.

Mr. Clack discussed such topics as the impact of the latest technology like VoIP, how to enhance network infrastructure, how to exceed customer expectations by increasing their profitability and giving them a competitive advantage, and utilizing marketing to effectively communicate to the target audience. Mr. Clack is an expert in each one of these subject areas and was able to share specific examples from his own business experiences.

"Mr. Clack was a natural fit to participate in this valuable meeting. His reputation far exceeds those of his competitors and this is directly attributable to the better business practices he has implemented over the years," commented Dale

Johnson, CEO of TAG. "Allan is dedicated to exceeding customer expectations and has built a team of knowledgeable professionals committed to this philosophy."

"It was a privilege to share our experiences and offer advice to our colleagues," stated Mr. Clack. "We are proud at what we've accomplished over the years serving the area's businesses and speaking engagements like this is one way we can help others learn from the manner in which we conduct business."

### **ABOUT CASCADE TELECOMMUNICATIONS, INC.**

Cascade Telecommunications is locally owned and operated and is Central Oregon's business owner's first choice for over 16 years. Cascade Telecommunications goal is to provide each client a custom designed telecommunications solution that not only enhances their customer's experience, but also provides increased profitability and a competitive advantage. Cascade Telecommunications is a single source contact for all voice, data, and video needs.

Cascade Telecommunications provides industry-leading products with Factory Certified Technicians, Sales and Customer Service Staff, to ensure customer satisfaction by maximizing system performance.

Cascade Telecommunications provides around the clock service to ensure system reliability with the

mission critical nature of the telecommunications. Cascade Telecommunications offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 1 hour.

For more information on Cascade Telecommunications, call 541-388-5158 or visit [www.cascadetel.com](http://www.cascadetel.com).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an organization of independently owned telecommunication companies representing over \$385 million in products and services in both the United States and Canada. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).